

## **Star\*Key Software Releases New Version 7.5 of Print Estimating Software, Presstimator**

Brea, California - September, 2019 - Star\*Key Software, creator of the estimating software program for web offset printers, the Presstimator, has released an update to its standalone estimating application. Here are some highlights of the new features:

- **Quick Quote:** Create an estimate quickly using the Quick Quote feature. Enter basic job specs and select items from the custom dropdowns to create a complete and accurate Quote in just seconds, based on your default Shop Settings' costs and standards. Once the Quick Quote is completed, navigate through the Job Specs screens to add more details or customize the Quote.
- **PDF Attachments:** Link PDF files to a Quote using the PDF Attachments feature. Attach signed documents, like an Invoice, Customer Quote, Rate Card or completed Job Tickets to a specific Quote for retrieval and viewing.
- **QuickBooks Online interface:** In addition to communicating with QuickBooks Desktop, the Presstimator can also communicate with QuickBooks Online. In Program Setup, select QuickBooks Desktop or QuickBooks Online as your accounting software to interface with the Presstimator.
- **Rate Card Updates:** Use the Rate Card option for setting the selling price for Quotes by accurately calculating prices for the First 1,000 copies and Additional 1000's.

### **About the Presstimator**

- The Presstimator is a web offset printing estimating software application for newspapers and commercial web printers. Completely customizable costs and settings can be adjusted in Shop Settings to create sophisticated and reliable estimates. Create Rate Cards for setting the selling price for Quotes by accurately calculating the First 1,000 and Additional 1000's. The optional Presstimator Budgeted Hourly Rates (BHR) module calculates rates to be entered in the Presstimator to ensure overhead expenses are being covered in generated estimates. The Auditor feature helps the estimator avoid mistakes by checking for any missing information, which can help eliminate costly oversights. The Presstimator also incorporates a wide variety of customizable reports that can be generated directly from the estimate, such as Customer Reports, Job Tickets, Estimates vs. Actuals, Profit Analysis and Materials reports. These reports can not only save time, but they can also help the user track costs and initiate standardized cost studies. The Production Actuals App is a standalone mini-application that is installed on a computer on the pressroom floor that allows the press operator to directly enter the production information into the Presstimator database. By streamlining the data collection process, the Actuals App saves time and minimizes errors by importing the actuals information directly into the Presstimator to generate the Profit Analysis and Estimate vs. Analysis reports. Customers, Estimates and Invoices can be exported directly to QuickBooks for accounting purposes. Quotes are stored in a searchable database for fast retrieval and easy modification. A customizable web form interface is available for potential customers or sales staff to input job specs and have Quotes generated in seconds.

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