

## Star\*Key Software Releases Version 6.5 of Print Estimating Software, Presstimator

Brea, California - April 25, 2017 - Star\*Key Software, creator of the estimating software program for web offset printers, the Presstimator, has released an update to its standalone estimating application. A few of the more significant new features included in the new version of the Presstimator are:

- **Microsoft SQL Server:** Microsoft SQL Server as its database.
- **Multiple Formats, Web Widths, and Cutoffs within a Single Quote:** Each Section can have its own unique Format, Web Width and Cutoff. If you create a product for a client with multiple Formats, using various Web Widths on different presses with different press Cutoffs, all of the job specs can be entered within a single Quote for the customer.
- **Page Layouts for Various Press Configurations:** The Presstimator will automatically adjust the web width and cutoff based on the number of copies Out if you are printing multiple copies of a product per impression.
- **Multiple Quantities:** Enter up to ten additional quantities requested by the customer.
- **“First 1,000” and Multiple Quantities Totals:** The price for the first 1,000 copies includes startup and make-ready costs. The new “First 1,000” feature ensures that you will cover your costs, and it prevents customers from expecting inaccurate selling prices based solely on the Add'l M's price.
- **Balloon Help** will guide you through an entire Quote with explanations, advice and tips on how to generate a complete Quote.

### About the Presstimator

The Presstimator is a web offset printing estimating software application for newspapers and commercial web printers. Completely customizable costs and settings can be adjusted in Shop Settings to create sophisticated and reliable estimates. The optional Presstimator Budgeted Hourly Rates module calculates rates to be entered in the Presstimator to ensure overhead expenses are being covered in generated estimates. The Auditor feature helps the estimator avoid mistakes by checking for any missing information, which can help eliminate costly oversights. The Presstimator also incorporates a wide variety of reports that can be generated directly from the estimate, such as Customer Reports, Job Tickets, Estimates vs. Actuals, Profit Analysis and Materials reports. These reports can not only save time, but they can also help the user track costs and initiate standardized cost studies. The Production Actuals App is a standalone mini-application that is installed on a computer on the pressroom floor that allows the press operator to directly enter the production information into the Presstimator database. By streamlining the data collection process, the Actuals App saves time and minimizes errors by importing the actuals information directly into the Presstimator to generate the Profit Analysis and Estimate vs. Analysis reports. Customers, Estimates and Invoices can be exported directly to QuickBooks for accounting purposes. Quotes are stored in a searchable database for fast retrieval and easy modification. A customizable web form interface is available for potential customers or sales staff to input job specs and have Quotes generated in seconds.

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