Star*Key Software Releases Version 6.0 of Estimating Software, Presstimator

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Brea, California - December 4, 2013 - Star*Key Software, creator of the estimating software program for web offset printers, the Presstimator, has released a major update to its standalone estimating application. The new version of the Presstimator offers a complete redesign of the layout that takes advantage of larger monitors and better screen resolutions, new technology for a faster program, and expanded capabilities.

The Presstimator now makes use of standard HD laptop screen resolutions of 1366x768. Screens in the new version are bigger and brighter and allow much more information to be displayed at once. The Summary grid controls utilized throughout the Presstimator are loaded with new features. The grid controls now have built-in sorting, grouping, filtering, totaling and printing functions which makes it possible to fine-tune the information you are interested in displaying and including in reports.

The redesigned layout and new controls take advantage of state-of-the-art technology, making the program faster and easier to use while maintaining all of the great Presstimator features that our customers love.

About the Presstimator

The Presstimator is a web offset printing estimating software application for newspapers and commercial web printers. Completely customizable costs and settings can be adjusted in Shop Settings to create sophisticated and reliable estimates. The optional Presstimator Budgeted Hourly Rates module calculates rates to be entered in the Presstimator to ensure overhead expenses are being covered in generated estimates. The Auditor feature helps the estimator avoid mistakes by checking for any missing information, which can help eliminate costly oversights. The Presstimator also incorporates a wide variety of reports that can be generated directly from the estimate, such as Customer Reports, Job Tickets, Estimates vs. Actuals, Profit Analysis and Materials reports. These reports can not only save time, but they can also help the user track costs and initiate standardized cost studies. The Production Actuals App is a standalone mini-application that is installed on a computer on the pressroom floor that allows the press operator to directly enter the production information into the Presstimator database. By streamlining the data collection process, the Actuals App saves time and minimizes errors by importing the actuals information directly into the Presstimator to generate the Profit Analysis and Estimate vs. Analysis reports. Customers, Estimates and Invoices can be exported directly to QuickBooks for accounting purposes. Quotes are stored in a searchable database for fast retrieval and easy modification. A customizable web form interface is available for potential customers or sales staff to input job specs and have Quotes generated in seconds.

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