

Star*Key Software Releases Metric Version of Estimating Software, Presstimator

Brea, California – February 18, 2006 - Star*Key Software, creator of the estimating software program for web offset printers, the Presstimator, has expanded the capabilities of its standalone estimating application.

With version 2.1, the Presstimator can now handle both Metric and English/U.S. units of measurement. Using a single database and a single set of standards, the estimator is able to maintain their Shop Settings in one unit of measurement, yet generate estimates in both Metric and English/U.S. measurements.

Version 2.1 also offers:

- For ultimate flexibility and accuracy, users can specify either the Basis Weight or the Grammage for any paper stock within the Presstimator.
- The skid calculations have been completely revised. Users can now have multiple skid options, including specifying either the Maximum Weight or the Number of Copies per skid.

In this new version, the Presstimator's functionality has been expanded to include many features requested by both newspapers and commercial web offset printers. For more information, please visit <http://www.presstimator.com>. In addition to containing FAQ's, product features, sample reports, comparisons to spreadsheet estimating, and ROI discussions, the website offers a downloadable Presstimator Tour. Visitors to the website can also request a free demo disk of the Presstimator.

About the Presstimator

The Presstimator is a software application for web offset printing estimating. This print estimating software prompts the user for detailed job specs in a user-friendly interface. Completely customizable costs and settings can be adjusted in Shop Settings to create sophisticated and reliable estimates. The optional Presstimator Budgeted Hourly Rates module calculates rates to be entered in the Presstimator to ensure overhead expenses are being covered in generated estimates. The Auditor feature helps the estimator avoid mistakes by checking for any missing information, which can help eliminate costly oversights. The Presstimator also incorporates a wide variety of reports that can be generated directly from the estimate, such as Customer Reports, Job Tickets and Materials reports. These reports can not only save time, but they can also help the user track costs and initiate standardized cost studies. Quotes are stored in a searchable database for fast retrieval and easy modification.

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