

Star*Key Software Announces Interface with Harland Simon's PRIMA MIS.

Brea, California – March 30, 2007 - Star*Key Software, creator of the estimating software program for web offset printers, the Presstimator, has expanded the capabilities of its standalone estimating application to include an interface with Harland Simon's PRIMA MIS system. The new Version 4.0 of the Presstimator includes Job Tracking and a comprehensive Estimate vs. Production Actuals analysis. This complete analysis of a Quote's estimated values compared with the job's actual production results is exported into Microsoft Excel and displayed in both graphical and numerical formats. When using Harland Simon's PRIMA management system to capture the job's production data, the Presstimator can import those values directly to instantly generate a detailed quote analysis.

For more information, please visit <http://www.presstimator.com>. In addition to containing FAQ's, product features, sample reports, comparisons to spreadsheet estimating, and ROI discussions, the website offers a downloadable Presstimator Tour. Visitors to the website can also request a free demo disk of the Presstimator.

About the Presstimator

The Presstimator is a web offset printing estimating software application for newspapers and commercial web printers. This print estimating software prompts the user for detailed job specs in a user-friendly interface, and an optional web form is available to enable online Quote requests. Completely customizable costs and settings can be adjusted in Shop Settings to create sophisticated and reliable estimates. The optional Presstimator Budgeted Hourly Rates module calculates rates to be entered in the Presstimator to ensure overhead expenses are being covered in generated estimates. The Auditor feature helps the estimator avoid mistakes by checking for any missing information, which can help eliminate costly oversights. The Presstimator also incorporates a wide variety of reports that can be generated directly from the estimate, such as Customer Reports, Job Tickets, Estimates vs. Actuals analysis and Materials reports. These reports can not only save time, but they can also help the user track costs and initiate standardized cost studies. Quotes are stored in a searchable database for fast retrieval and easy modification.

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