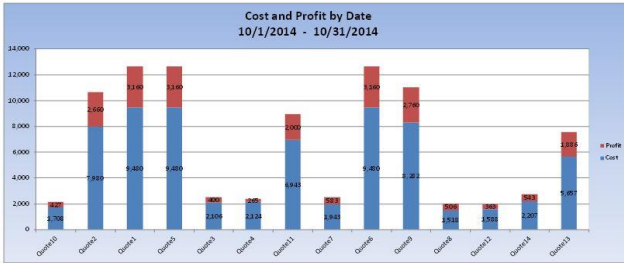


Customer Profit/Trends Analysis Reports

The Presstimator Billing Summary reports are generated on selected Quotes/Jobs to provide an analysis of billing summaries and customer profits (as total dollar amounts and as percentages). This detailed analysis will provide you with data and charts to see exactly how your business is trending with various customers. A new chart has been developed that displays the Billing Summary invoice amounts for a given time period with a cost vs. profit data breakdown for each job.

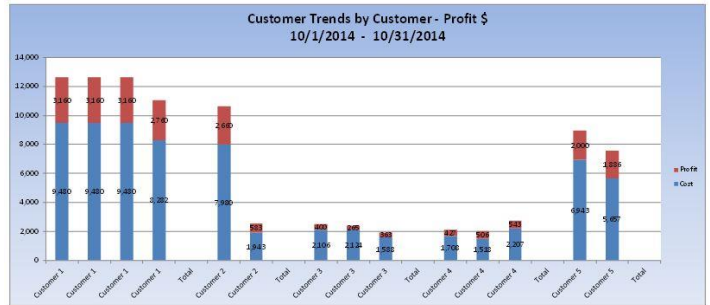


This Billing Summary – By Customer report will group and subtotal the selected Jobs by the Customer Name (sorted by Date) to give an overview of how much each customer was billed and what your profits were.

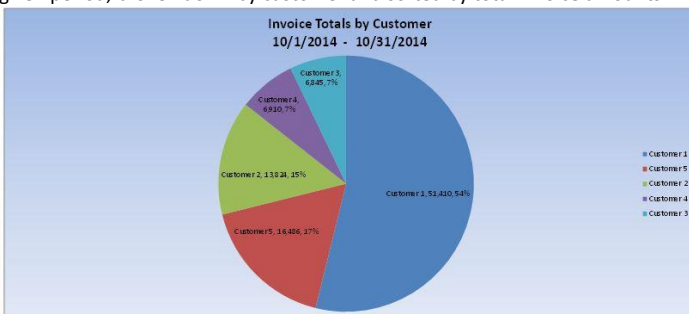
Billing Summary - By Customer
Dates: 10/1/2014 - 10/31/2014

Customer	No.	Date	Invoice \$	Total Invoice \$	Cost \$	Total Cost \$	Profit \$	Total Profit \$	Profit %	Total Profit %
Customer 1	1	10/1/14	13,272		9,480		3,160		25	
Customer 1	1	10/2/14	13,272		9,480		3,160		25	
Customer 1	1	10/3/14	13,272		9,480		3,160		25	
Customer 1	1	10/4/14	11,594		8,282		2,760		25	
Total				51,410		36,722		12,240	25	25
Customer 2	2	10/1/14	11,172		7,880		2,660		25	
Customer 2	2	10/3/14	2,653		1,943		563		23	
Total				13,824		9,823		3,243	25	25
Customer 3	3	10/2/14	2,598		2,108		400		16	
Customer 3	3	10/2/14	2,389		2,124		265		11	
Customer 3	3	10/5/14	1,950		1,588		363		19	
Total				6,845		5,816		1,027	15	15
Customer 4	4	10/1/14	2,135		1,708		427		20	
Customer 4	4	10/4/14	2,025		1,518		506		25	
Customer 4	4	10/5/14	2,750		2,207		543		20	
Total				6,910		5,433		1,476	21	21
Customer 5	5	10/2/14	8,843		6,843		2,000		22	
Customer 5	5	10/5/14	7,543		5,957		1,866		24	
Total				16,486		12,600		3,886	24	24
Grand Total				95,475		70,497		21,872	24	24

Trending charts illustrate how specific customers have performed over a given time period, based on invoice amounts (broken down by cost and profit) or by profit percentage.



Invoice Totals by Customer charts give you an overview of the total billing for a given period, broken down by customer and sorted by total invoice amounts.



With the Cost & Profit Totals by Customer charts, you can determine which customers are the most profitable.

